

FIRST CHAIR

October 12th, 2021
RESILIENCE THROUGH SPORT



OAS 
Oregon Adaptive Sports

FIRST CHAIR SPONSOR GUIDE

The First Chair Campaign is a celebration of the OAS mission.

For over two decades OAS has changed thousands of lives by creating access to empowering experiences throughout Oregon's mountains, lakes, and trails.

With your help, we can grow our impact and position Central Oregon as a model of an inclusive outdoor community.

EVENT & CAMPAIGN HIGHLIGHTS:

Digital & Mail Campaign
Half Hour Online Broadcast
Online Auction

OAS Athlete Appearances
VIP In-Person Event
Nationwide Audience

The First Chair campaign will commence in mid August and culminate in a hybrid virtual and in-person event on October 12th, 2021.

Sponsors of \$2500 or more will receive an allotment of tickets to attend the in-person event at **The Loft in Downtown Bend**. The in-person event will include complimentary beverages and hors d'oeuvres and a chance to meet OAS athletes and stakeholders in person.

Throughout this campaign, OAS will be engaging the broader community on the impact the OAS mission. Sponsoring this effort will directly translate to thousands of life-changing experiences for hundreds of individuals with disabilities over the next year.

OAS FACTS & FIGURES

\$80,000 in scholarships awarded to over 100 athletes during the 2021 winter.
250 volunteers support OAS operations.
Direct experiences provided in 10 year-round outdoor sports.



SPONSOR LEVELS

Sponsorships of \$2500 are also recognized as an OAS Annual Sponsor. Details are available in a separate guide!

PRE EVENT

Featured logo on event homepage.

Large logo on event sponsor page.

Logo on all pre-event emails.

Three mentions on social media.

Large logo in pre event ads.

PRE EVENT

Medium logo on event sponsor page.

Logo on all pre-event emails.

One mention on social media.

Medium logo in pre event ads.

PRE EVENT

Small logo on event sponsor page.

PRE EVENT

Small logo on event sponsor page.

DURING EVENT

Name appearance during webcast.

POST EVENT

Name listed in post event email.

Name listed in OAS annual report.

DURING EVENT

Logo appearance during webcast.

Two tickets to VIP in-person event.

POST EVENT

Small logo in post event ad.

Small logo in post event email.

"Green Circle" annual sponsor benefits.

DURING EVENT

2x Logo appearance during webcast

Verbal recognition during webcast.

Four tickets to VIP in-person event.

POST EVENT

Medium logo in post event ad.

Medium logo in post event email.

"Blue Square" annual sponsor benefits.

DURING EVENT

3x Featured logo appearance during webcast.

Live Appearance during webcast.

Verbal recognition during webcast.

Eight tickets to VIP in-person event.

POST EVENT

Large logo in post event ad.

Logo on post event thank you postcard.

Feature logo in post event email.

"Black Diamond" annual sponsor benefits.

FIRST TURNS

\$1,000

CONFIDENCE

\$2,500

RESILIENCE

\$5,000

INDEPENDENCE

\$10,000



We envision a day where **EVERYONE** has **ACCESS** to the benefits of outdoor recreation regardless of **ABILITY**.



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