

FIRST



CHAIR

October 13th, 2022

CONFIDENCE | ACCESS | INDEPENDENCE



OAS 
Oregon Adaptive Sports

FIRST CHAIR SPONSOR GUIDE

First Chair is a celebration of the OAS mission.

For 25 years OAS has changed thousands of lives by creating access to empowering experiences on Oregon's mountains, lakes, and trails.

With your help, we will grow our impact and increase access to the outdoors for individuals with disabilities.

EVENT & CAMPAIGN HIGHLIGHTS:

Digital, mail & print campaign
Dinner & drinks @ Tetherow
Live auction with auctioneer

OAS athlete appearances
Premier of new OAS film
Sponsors only reception

The First Chair campaign will commence in August and culminate in a live in-person event on Thursday, October 13th, 2022 at Tetherow Resort.

Sponsors will receive an allotted amount of tickets to attend the event. OAS will also recognize sponsor support in various ways as outlined on the next page.

Throughout this campaign, OAS will be engaging the broader community on the impact the OAS mission. Sponsoring this effort will directly translate to thousands of life-changing experiences for hundreds of individuals with disabilities over the next year.

OAS FACTS & FIGURES

\$140,000 in scholarships awarded to 250 athletes during winter 2022.

\$100,000 in new adaptive sports equipment acquisitions in 2021/22.

176 volunteers donating 3,350 hours of service in winter 2022.

OAS CONTACT:

Cara Frank, Development Director, cara@oregonadaptivesports.org



SPONSOR LEVELS

Sponsorships of \$2500 are recognized as an OAS Annual Sponsor.

TABLE ONLY

Eight tickets (one table) to the First Chair Gala

Name/logo appearance on table signage

\$1,800

\$800 Tax deductible value*

PRE EVENT

Small logo on event sponsor page.

DURING EVENT

Small logo on event banners, signage and event program

Logo appearance during First Chair presentation.

8 tickets (one table) to the First Chair Gala

Name/logo appearance on table signage

POST EVENT

Small logo in post event ad.

Small logo in post event email.

"Green Circle" annual sponsor benefits.

FIRST TURNS
Unlimited

\$1,000

\$750*

CONFIDENCE
Maximum: 12

\$2,500

\$1,500*

PRE EVENT

Medium logo on event web page.

Logo on all pre-event emails.

One mention on social media.

Medium logo in pre event ads.

DURING EVENT

Logo appearance during First Chair presentation.

Medium logo on event banners, signage and event program

Verbal recognition during presentation.

8 tickets (one table) to the First Chair Gala

Name/logo appearance on table signage

POST EVENT

Medium logo in post event ad.

Medium logo in post event email.

"Blue Square" annual sponsor recognition.

RESILIENCE
Maximum: 4

\$5,000

\$4,000*

PRE EVENT

Featured logo on event web page.

Logo on all pre-event emails.

Three mentions on social media.

Large logo in pre-event ads.

DURING EVENT

Opportunity to speak during First Chair presentation.

Featured logo on event banners, signage and event program

2x featured logo appearance during First Chair presentation.

8 tickets (one table) to the First Chair Gala

Name/logo appearance on table signage

Verbal recognition during presentation.

POST EVENT

Large logo in post event ad.

Logo on post event thank you postcard.

Feature logo in post event email.

"Black Diamond" annual sponsor recognition.

INDEPENDENCE
Maximum: 1

\$10,000

\$9,000*

*Tax deductible value; if a sponsor does not utilize allotted tickets to the event, the tax deductible value will increase by \$125 per unused ticket.

We envision a day where **EVERYONE**
has **ACCESS** to the benefits of outdoor
recreation regardless of **ABILITY**.

2021 FIRST CHAIR SPONSORS



STIFEL | The Fleck Group



CASTING 4 A CURE



BARGHAUSEN



WWW.OREGONADAPTIVESPORTS.ORG